ABSTRACT OF THE DISCLOSURE

An article handling apparatus for a trim press includes a die and a cooperating punch configured to sever articles from a web, a treadle configured to move relative to the die, and a drive wheel assembly configured to move the web and the articles. The drive wheel assembly includes a pair of roller feed assemblies. Each of the roller feed assemblies include a knock-lever mechanism having a lever arm and a follower wheel, the lever arm being configured to contact the die as the treadle is moved towards the die. The the follower wheel is configured to retract from the respective drive wheel in response to contact of the lever arm with the die.